

# ACADEMY OF INTERNATIONAL BUSINESS US NORTHEAST 2021 CONFERENCE

(October 15-16, Sacred Heart University)

Opportunities and Challenges in the Global Arena:  
Technology, Digitalization, & Business

## Preliminary Schedule

### Friday, October 15th

8:00 – 8:30 Registration & Breakfast

8:30 – 8:50 Welcome Remarks

9:00 – 10:15 Paper Sessions

**Doctoral Students Consortium**

10:15 – 10:45 Coffee Break

10:45 – 12:00 Paper Sessions

12:00 – 1:00 Lunch

1:00 – 2:00 **Keynote Speak**

2:15 – 3:30 Paper Sessions

3:30 – 4:45 **Industry Panel**

6:00 – 8:00 **Gala Dinner**

## Saturday, October 16<sup>th</sup>

- 8:00 – 8:30 Registration & Breakfast
- 8:30 – 8:40 Welcome & Announcements
- 8:45 – 10:00 **Panel: Meet the Editors**
- 10:00 -10:15 Coffee Break
- 10:15- 11:30 Paper Sessions
- 11:30 –12:30 Free Time / Campus Tour  
**iHub**  
**The Idea Lab**  
**The AI Lab**  
**Former GE President/CEO Jack Welch's Office Suite**
- 12:30-2:00 **Award Luncheon & Keynote Speak**
- 2:00 – 3:15 Paper Sessions  
**Research Workshop**
- 3:15 – 3:30 Conference Break
- 3:30--4:45 Paper Sessions
- 4:45 – 5:00 Conference Conclusion